

**CONRAD PRODUCTIONS  
41 WASHINGTON PLACE  
EAST RUTHERFORD, NJ 07073  
(201) 935 - 6396 \* 1 - 800 - 352 - 7256**

**CULTURAL ARTS EDUCATIONAL SCHOOL ASSEMBLY PROGRAMS**

**TO:** Assembly Coordinator  
**From:** Bob Conrad  
**RE:** Assembly Program

Enclosed are newsletter/bulletin information, and study guides for the program **Safety is a Magic Word** . Please use these materials to prepare for the assembly as indicated.

**Bulletin Information:** This information may be used verbatim or in an edited version for the school newsletter, bulletin, or other media.

**Study Guides:** Classroom discussion of the subject matter presented in the program will greatly facilitate student comprehension of the educational content of the program. Please provide a copy of the study guides to each of the classroom teachers.

**We thank you for your efforts in preparing students for the upcoming assembly program.**

**SAFETY IS A MAGIC WORD**    Suggested introduction

Today's program is entitled SAFETY IS A MAGIC WORD, and magician Bob Conrad visits hundreds of schools every year to spread that magic word. Bob feels that safety is everyone's job, and that you are never too old to be careful. Let's have a warm welcome for Mr. Bob Conrad.

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**SAFETY IS A MAGIC WORD**

**A TEACHERS GUIDE**

This program covers all areas of childhood safety; pedestrian, bicycle, fire, railroad, strangers, and more. Using the mediums of puppetry, ventriloquism, music, magic and trick cartoons, Bob Conrad makes the subject of safety fun and interesting in a way that will be long remembered.

**BIBLIOGRAPHY:**

**SAFETY FIRST , BICYCLES ,** Eugene Baker (Creative Ed)  
**SAFETY FIRST, FIRE** Eugene Baker (Creative Ed)  
**SAFETY FIRST, HOME,** Eugene Baker (Creative Ed)  
**SAFETY FIRST, SCHOOL** Eugene Baker (Creative Ed)  
**THE YOUNG SPORTSMAN'S GUIDE TO WATER SAFETY,** Pat Wilson (Nellon)  
**PUPPETRY, THE ULTIMATE DISGUISE,** George Latshaw (Richard Rosen Press)  
**VENTRILOQUISM, MAGIC WITH YOUR VOICE,** George Schindler (David McKay)  
**VENTRILOQUISM MADE EASY,** Paul Stadelman and Bruce Fife (Java Publishing Co.)  
**MARK WILSON COURSE IN MAGIC,** Mark Wilson and Walter Gibson (Mark Wilson Inc)  
**BICYCLING IS GREAT FUN FOR WISE BICYCLE DRIVERS ,** (pamphlet) American Automobile Association (AAA)  
**CHILDREN'S SAFETY LESSONS ,** (pamphlet) Kemper Insurance Co.  
**MY OWN SAFETY STORY,** (Activity booklet for grades K-3) North Jersey Automobile Club, 419 Broadway, Paterson, NJ 07501  
**SAFE KIDS ARE NO ACCIDENT,** (booklet) National Safe Kids Campaign, 111 Michigan Avenue, Washington, DC 20010  
**HOME ALONE,** (coloring and activity book) Youth Services, American Red Cross

**AREAS OF CURRICULUM INTO WHICH THIS PROGRAM MAY BE INTEGRATED**

HEALTH EDUCATION , SOCIAL STUDIES, LITERATURE, ART, DRAMA, MUSIC

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## **SUGGESTED FOLLOW-UP ACTIVITIES :**

1. Assign the composition of letters relating to the program. These may be addressed to the performer, the PTA (if they sponsored the presentation) , the administrator, or even the local newspaper.
2. Assign the drawing of posters that relate to the program just seen.
3. Discuss school related safety; Classroom, Playground, Cafeteria, School Bus, walking to and from school.
4. Discuss safe conduct when dealing with strangers; answering the phone or door, on the street. Discuss why students should not accept rides or gifts from strangers.
5. Discuss home and school fire safety practices and fire drills.
6. Discuss fire hazards (faulty wires, trash, carelessness with matches, storing combustible liquids).
7. Discuss safe bicycle riding habits.

## **NEWSLETTER/BULLETIN INFORMATION**

Bob Conrad, professional school assembly presenter specializing in entertaining, educational assembly programs, will be performing for the students of \_\_\_\_\_ School on \_\_\_\_\_ (date) at \_\_\_\_\_ (time) .

Mr. Conrad will present his program "Safety is a Magic Word ", using puppets, magic, ventriloquism, and chalk-talk cartoons, Bob Conrad will explain the importance of Safety in terms that even the youngest students can understand. With the help of Robie the Robot and his puppet friend Slick, he will cover such topics as Pedestrian safety, Fire safety, Railroad safety, and Bicycle safety , and will emphasize the fact that you are never too old to "be careful."

Bob Conrad travels to hundreds of schools through out New York, New Jersey, Connecticut, and Pennsylvania each year presenting this and other educational programs. No newcomer to the field of children's entertainment , Conrad has been appearing at schools, shopping malls, libraries, museums, camps and picnics for more than 25 years. He is the author of " THE PUPPETRY WORKSHOP MANUAL", " MOUTH PUPPETS", and "BOB CONRAD'S CHALK TALK CARTOONS". Considered an expert in the field of children's entertainment he is a regular columnist in "LAUGH MAKERS" magazine. For ten years he was the editor of "PUPPETRY WORKSHEET" the official newsletter of the AMERICAN PUPPETMAKERS ASSOCIATION, of which he was one of the founders. He is a member of the Puppeteers of America, The Puppetry Guild of New York, The North American Association of Ventriloquists, and the Society of American Magicians.

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Photo's may be down loaded from Web Site

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